



# SOCIAL MEDIA POLICY

## OBJECTIVE

The objectives of this policy are to:

- i. protect the Club's reputation from being brought into disrepute through the use of social media by its members and employees; and
- ii. protect the Club's members and employees from bullying, harassment, or discrimination through the use of social media by co-workers.

## SCOPE

This policy applies to all members and employees who use social media and covers all forms of social media, including:

- a) Social networking websites e.g. Facebook, Twitter, MySpace.
- b) Video and photo sharing websites e.g. YouTube, Flickr.
- c) Weblogs, including corporate blogs, personal blogs or blogs hosted by traditional media publications.
- d) Forums and discussion boards e.g. Whirlpool, Yahoo! Groups or Google Groups.
- e) Any other website that allows individual users or companies to use publishing tools.

## PROCEDURE

Club members and employees shall comply with the following procedure regarding social media:

- Social media it is not to be used in a manner that brings the Club's reputation into disrepute or harms the Club's commercial interests. This includes making comments, written or otherwise, that are slanderous or defamatory about the Club, its services, its employees, its members or guests, or its competitors or about the Club's other business-related activities.
- Social media is not to be used in a manner that constitutes bullying, harassment or discrimination of a member or co-worker (refer to the Club's bullying, harassment and discrimination policies).

## BREACH OF POLICY

The Club has an obligation to consistently apply and enforce this policy. Likewise, members and employees must comply with this policy.

Any member or employee who breaches this policy shall be subject to counselling and/or disciplinary action, which *may* include termination of membership or employment.



## Policy Review

This policy will be reviewed annually to ensure it remains relevant to Club operations and reflects both community expectations and legal requirements.

## Signature

Signed: \_\_\_\_\_  
Club President

Signed: \_\_\_\_\_  
Club Secretary

Date: 8<sup>th</sup> April 2023

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Next policy review date is 8<sup>th</sup> April 2024